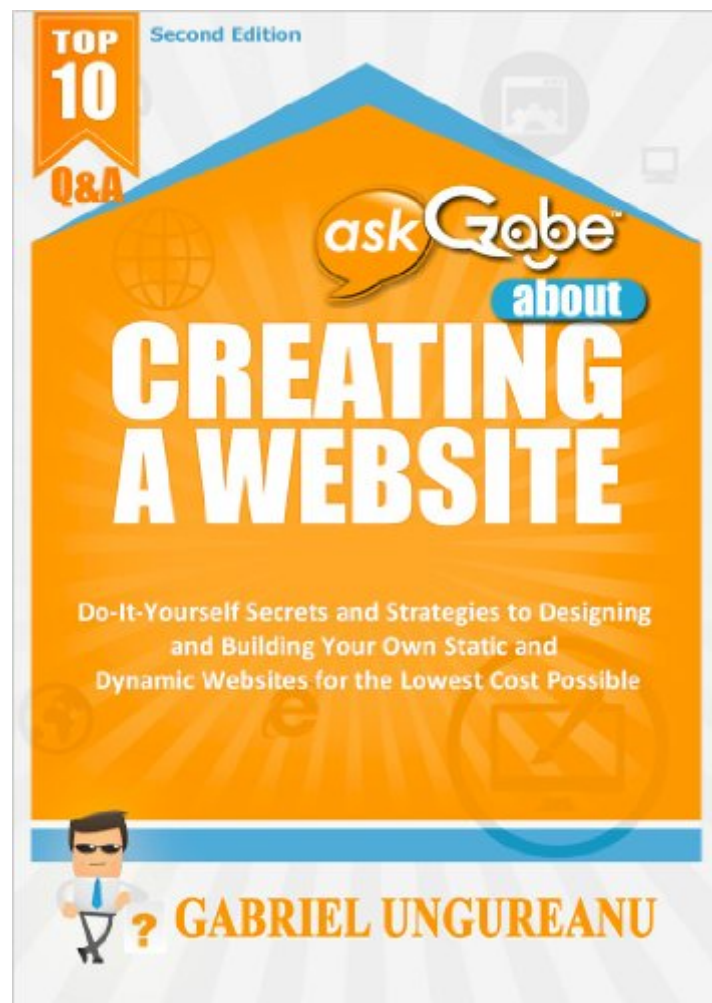


The book was found

AskGabe About Creating A Website: Do-It-Yourself Secrets And Strategies To Designing And Building Your Own Static And Dynamic Websites For The Lowest Cost ... (Second Edition) (The AskGabe Series)





Synopsis

Did you know that 45% of small businesses have a website? Having a website is a powerful tool for any business, small or large. Being online gives you a great advantage over companies who don't have a way to market themselves on the Internet. It's only a matter of time until businesses without a website will start encountering difficulties. Businesses that have a website enjoy the following benefits:

- Cheaper means of advertising
- Easier time expanding and growing due to low advertising costs
- Diversity in revenue streams
- Ability to be accessible any time, any day of the year
- Ability to offer convenience and privacy to customers
- Improved credibility
- Reinforced branding and consumer trust
- Quick feedback from customers to improve customer service

While creating a website isn't difficult, it can be hard to cut through the noise to learn exactly what you need to get started. In this book you will go over the following topics:

- Selecting the best CMS platform to experience long-term success
- Steps to simplify website creation and get started faster
- Guidelines to web pages for easier navigation
- Important design elements every site should have to stand out
- Registering your domain name to get traffic boosts
- Selecting the right hosting provider to ensure minimum down time
- Marketing towards your target audience to get more traffic and sales
- Startup guide for getting traffic to a new site
- Incorporating profit-making strategies for online success
- Upgrading to responsive web designs for future-friendly sites

By going through this easy to follow book, you will learn exactly what you need to know when it comes to Creating a Website. About the askGabe Series Learning should be plain, simple and yes – dare I say it – even fun. That's the askGabe series motto. This no-nonsense book will teach you – high-level – website creation strategies through an engaging, easy to follow question and answer format and will only cover what you really need to know when it comes to creating a website. No fluff here – only the facts, the practical business and IT information that really counts in a simple to read and understand Q&A format. Why read one of those thick IT books that will only serve to put you to sleep when you can read this book and get only the most important information that you need in order to ensure your success when it comes to Creating a Website? You'll get practical information that really works, which was derived from actual hands-on experience from Gabriel's consulting business. Gabriel's clients have paid him up to \$300 an hour over the years for this exact same technical information and – practical – business analysis that you'll find within the pages of this book for a mere fraction of the cost. So why hire one of those so called – IT Professionals – that will only talk about ideas and theories that in the end simply don't work when you can learn everything that you need to get going from one of the leading business and IT consultants in the industry that actually has the hands-on

experience and results to back up everything that he says? In other words, by choosing an askGabe book you get the following benefits:â

- Up to \$300 an hour worth of consulting at a fraction of the cost
- Practical information that you can actually use at any moment
- Cut through the noise to learn what you need to know to get started
- An easy to read, easy to follow question and answer format
- An increase in your profitability and success with creating your own websites

After reading this book, you will have all the essential information that you need to get started in implementing your own website creation strategies so that you too can start reaping the benefits for yourself.

Book Information

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Customer Reviews

AskGabe is a great book on how to create a website. The question and answer format is quite easy to read, and helps me figure out what Iâ™m actually looking for in a website. The book felt like I was sitting down with a friend to discuss a new venture in creating something awesome. With all the changes going on in the internet world, itâ™s great to see how the askGabe series is able to keep up and be a refresher for me. I was able to get a lot out of the book while traveling, so itâ™s definitely a good guide for the traveling business person. The subjects are packed with information, and they are in bite sized pieces modeled as answers to questions, so itâ™s easy to read. If

you're looking to find a quick and easy guide to building a quality website, I recommend this book!

This great book by Gabriel Ungureanu shows you how to create websites that you can use today to begin marketing your business live on the web. Prior to starting website creation, there are numerous considerations such as what platform to use and some important design principles that must be followed if one is to advertise their product to a global audience. This book covers it all and puts you on the right path to preparing a website that not only just sits on the Internet but dynamically reaches the right audience. Recommend this book for anyone that does business on the web and needs a website that reaches out to a wider audience!

This book was very easy to understand, especially for someone with little experience in web design. Gabriel didn't throw around too much computer jargon and kept things pretty simple for the lay person. I now feel more confident about setting up my website.

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